



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

NCIA NEWS

NCIA 2024 Magazine Advertising Contract

COMPLETE FULLY ▶

NAME OF COMPANY	WEBSITE	
ADDRESS		
CITY	STATE	ZIP
PHONE		
CONTACT	TITLE	
EMAIL		
AUTHORIZED REPRESENTATIVE SIGNATURE		DATE

AD SPECIFICATIONS AND RATES

Ad Copy Instructions: REPEAT ☐ Will Provide NEW Ad Copy ☐ | All ad measurements are width X height | Please select the ad type below

PLEASE Select
the **ISSUE(S)**
You Would
Like Your Ad
to APPEAR:

- ☐ Spring
☐ Summer
☐ Fall
☐ Winter

Premium Positioning* (8.5" x 11" | Full Color)

- | | |
|--|--|
| <input type="checkbox"/> Back Cover \$1,450 | <input type="checkbox"/> Opposite Table of Contents \$1,025 |
| <input type="checkbox"/> Inside Back Cover \$1,250 | <input type="checkbox"/> Opposite President's Message \$1,025 |
| <input type="checkbox"/> Inside Front Cover \$1,250 | <input type="checkbox"/> Opposite Director's Update \$1,025 |

***Cost PER issue. MUST Contract for ALL 4 Issues.**

See artwork requirements for all ads below.

Each advertisement is entitled to a complimentary product listing (50 word description along with an image 2.4" x 1.6").

Non-Members: Add a **25%** surcharge. To avoid surcharge, your membership **must be** current at time of reservation.

Standard Positioning

	1 Issue	4 Issues
Full Page (8.5" x 11")	COLOR: <input type="checkbox"/> \$950	<input type="checkbox"/> \$875
	B&W: <input type="checkbox"/> \$675	<input type="checkbox"/> \$600
Half Page Horizontal (7.5" x 4.5")	COLOR: <input type="checkbox"/> \$750	<input type="checkbox"/> \$675
	B&W: <input type="checkbox"/> \$475	<input type="checkbox"/> \$400
Half Page Vertical (3.5" x 10")	COLOR: <input type="checkbox"/> \$750	<input type="checkbox"/> \$675
	B&W: <input type="checkbox"/> \$475	<input type="checkbox"/> \$400
Quarter Page (3.5" x 10")	COLOR: <input type="checkbox"/> \$650	<input type="checkbox"/> \$575
	B&W: <input type="checkbox"/> \$375	<input type="checkbox"/> \$300

Please go to www.nationalcia.org/advertising for ad submission deadlines.

ARTWORK REQUIREMENTS

IMPORTANT: Provide a **PRESS quality PDF** of the ad at **300 DPI at final size**.

Full page ads only (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on a 4 edges: 8.75" x 11.25").

Please do NOT include any crop marks, printer information, etc.

LIVE area is 7" x 10" to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. *Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.*

▶ **NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLEASE SEND CONTRACTS TO
memberservices@nationalcia.org

**NCIA
OFFICE
USE ONLY**

Check/Credit Card Authorization # _____ Date Paid _____
SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE _____ DATE _____



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TERMS AND CONDITIONS

1. Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom.
2. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements.
3. NCIA assumes no liability for error or omissions in key numbers.
4. NCIA reserves the right to review and reject any advertisement.
5. NCIA does not guarantee any given level of circulation for an advertisement.
6. No conditions printed or otherwise appearing on the space order, billing instructions, or copy instructions which conflict with NCIA stated policies will be binding on NCIA.
7. The advertiser warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.
8. No contract is valid unless it is signed by NCIA's authorized agent on behalf of NCIA.
9. Payment terms are net 30 days from the date of the invoice. Any unpaid balances over 30 days on invoices will be charged an additional 1.5% per month.
10. NCIA reserves the right to change or modify policies, terms, and rates set forth herein at any time.
11. NCIA does not render commissions to advertising agencies.
12. NCIA membership must be current at the date of reservation.