



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

NCIA ANNUAL DIRECTORY

2024 Advertising Contract

COMPLETE FULLY ▶

NAME OF COMPANY	WEBSITE		
ADDRESS			
CITY	PROVINCE/STATE	COUNTRY	ZIP
PHONE			
CONTACT	TITLE		
EMAIL			
NAME & SIGNATURE OF AUTHORIZING PARTY			DATE

AD SPECIFICATIONS AND RATES

Ad Copy Instructions: REPEAT ☐ Will Provide NEW Ad Copy ☐ | All ad measurements are width X height | Please select the ad type below

Premium Space (8.5" x 11" | Full Color)

<input type="checkbox"/> Back Cover	\$3,275
<input type="checkbox"/> Inside Back Cover	\$3,125
<input type="checkbox"/> Inside Front Cover	\$3,125
<input type="checkbox"/> Opposite Table of Contents	\$1,875
<input type="checkbox"/> Opposite President's Message	\$1,875

See artwork requirements for all ads below.

Corporate Plus Members Receive a **FREE** quarter-page black and white ad. Please submit a completed contract to reserve your space. If you choose to upgrade a discount of **\$525** will be applied.

Non-Members: Add a **25%** surcharge. To avoid surcharge, your membership **must be** current at time of reservation.

Standard Space

Full Page (8.5" x 11")	<input type="checkbox"/> COLOR: \$ 1,575
	<input type="checkbox"/> B&W: \$ 1,275
Half Page Horizontal (7.5" x 4.5")	<input type="checkbox"/> COLOR: \$ 1,125
	<input type="checkbox"/> B&W: \$ 875
Half Page Vertical (3.5" x 10")	<input type="checkbox"/> COLOR: \$ 1,125
	<input type="checkbox"/> B&W: \$ 875
Quarter Page (3.5" x 10")	<input type="checkbox"/> COLOR: \$ 725
	<input type="checkbox"/> B&W: \$ 525

TOTAL AMOUNT DUE: \$

ARTWORK REQUIREMENTS

Advertisers and their agents assume liability for all content of advertisements printed, and assume responsibility for any claims made against NCIA arising therefrom. Advertisers agree to indemnify, defend, and hold harmless NCIA from any and all liability for the content of such advertisements. NCIA assumes no liability for error or omissions in key numbers. NCIA reserves the right to review and reject any advertisement.

IMPORTANT: Provide a **PRESS quality PDF** of the ad at **300 DPI at final size**.

Full page ads only (if applicable) provide **0.125"** to edges that have bleeds (final size with bleeds on 4 edges: 8.75" x 11.25").

Please do NOT include any crop marks, printer information, etc.

LIVE area is 7" x 10" to be sure NO important information (text, logos, etc.) do not go beyond this to avoid being cut off.

CANCELLATIONS/PAYMENT TERMS

No cancellation of contracted space will be deemed valid unless received in writing by NCIA at least 30 days prior to the space closing date. Failure to comply with this condition will result in the advertiser being billed accordingly. NCIA will, at its discretion, either repeat the latest advertisement or publish nothing. *Payment for all advertisements must be paid within 30 days of billing. Unpaid balances over 30 days will be charged 1.5% per month.*

▶ **NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

PLEASE SEND CONTRACTS TO
memberservices@nationalcia.org

NCIA OFFICE USE ONLY	Check/Credit Card Authorization # _____	Date Paid _____
	SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE _____	DATE _____



NATIONAL
CORRECTIONAL
INDUSTRIES
ASSOCIATION

NCIA ANNUAL DIRECTORY

2024 Category Listing Contract

COMPLETE FULLY ▶

NAME OF COMPANY		WEBSITE	
ADDRESS			
CITY	PROVINCE/STATE	COUNTRY	ZIP
PHONE			
CONTACT NAME		TITLE	
EMAIL			
NAME & SIGNATURE OF AUTHORIZING PARTY			DATE

First listing is **\$250**, and **\$150** for each additional category.

Corporate Plus Members receive one **FREE** buyers' guide listing and a **\$250** discount will be applied to the total amount. **Reserve your space by August 31, 2023!**

Non-Members add a **25%** surcharge. To avoid this surcharge, your NCIA membership **must be** current at date of publication.

If you do not see a category that fits your needs, please select other and email Liz@nationalcia.org to have your desired category approved.

Please Check One:

- ☐ **REPEAT** listing(s) from the previous directory with no changes
- ☐ **NEW** listing(s) to be provided by **September 15, 2023**

TOTAL NUMBER OF LISTINGS: _____

SAMPLE LISTING

ABC FABRICS

1234 Main Street Anywhere, IL 10000
(800) 555-5555
www.abcfabrics.com
jjones@abcfabrics.com

Joe Jones, Sales Manager

Manufacturer and distributor offering a comprehensive collection of textiles and vinyls, including products for upholstery, drapery and panel applications. ABC Fabrics are used extensively throughout all aspects of the commercial furnishing industry. Healthcare, Hospitality, Corporate, Government and Institutional markets.

COMPANY PRODUCT CATEGORIES

Directory Listings, please indicate each product category under which your listing(s) should appear.

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Aluminum | <input type="checkbox"/> Fabrics | <input type="checkbox"/> Optical | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Apparel | <input type="checkbox"/> Flame resistant materials | <input type="checkbox"/> Plastic bag-making machinery | <input type="checkbox"/> Tables |
| <input type="checkbox"/> Beds | <input type="checkbox"/> Footwear | <input type="checkbox"/> Printing & signage | <input type="checkbox"/> Textiles |
| <input type="checkbox"/> Chemical blending | <input type="checkbox"/> Furniture/components | <input type="checkbox"/> Reflective apparel | <input type="checkbox"/> Toilet tissue machinery |
| <input type="checkbox"/> Chemical supplies | <input type="checkbox"/> Janitorial sanitation & safety systems | <input type="checkbox"/> Refurbishing/upholstery | <input type="checkbox"/> Upholstery fabrics |
| <input type="checkbox"/> Commissary/canteen supplies | <input type="checkbox"/> Janitorial supplies | <input type="checkbox"/> Religious diets | <input type="checkbox"/> Vehicle registration systems |
| <input type="checkbox"/> Decals/tags/license plates | <input type="checkbox"/> Laundry equipment | <input type="checkbox"/> Screens/shields | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Dormitory furniture | <input type="checkbox"/> Lockers/storage | <input type="checkbox"/> Seating | |
| <input type="checkbox"/> Electronics/entertainment | <input type="checkbox"/> Machinery/equipment | <input type="checkbox"/> Security products | |
| <input type="checkbox"/> Eyeglasses | <input type="checkbox"/> Mattresses | | |

▶ **NOTE:** This is a **legally binding contract**. In signing this document, the advertiser agrees to abide by all of the contract terms and conditions stated within this document and warrants that the representative executing the contract has the legal authority to create a binding agreement with NCIA.

▶ **PLEASE SEND CONTRACTS TO**
.....
memberservices@nationalcia.org ◀

NCIA OFFICE USE ONLY

SIGNATURE OF AUTHORIZED NCIA REPRESENTATIVE

DATE